

Find, Fight & Prevent Fraud. **FAST.**



November 2024 | NHCAA

Data Integrity **Provider Integrity** **Payment Integrity** **Decision Integrity**



Powered by **Integr8 AI**

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GET THE COMPLETE PICTURE FAST

**Provider-Centric FWA Prevention
& Near Real-Time Investigation**



Powered by **Integr8 AI**



Clay Wilemon

Chief Executive Officer



Greg Lyon

Sr. Fraud Advisor

GET THE COMPLETE PICTURE FAST
Provider-Centric FWA Prevention
& Near Real-Time Investigation

- **What's The Problem?**
- **Provider-Centric Prevention**
- **Investigate More...More Efficiently**
- **Q & A Discussion**

What's The Problem...

- With us?
- With bad actors?
- With legacy technology?

Challenges For SIU Lead Generation & Management



1

**Low Lead Volume
Low Lead Quality**



2

**AI-Lead Volume
Overload & Complexity**



3

**Keeping Up With AI
Powered Fraudsters**

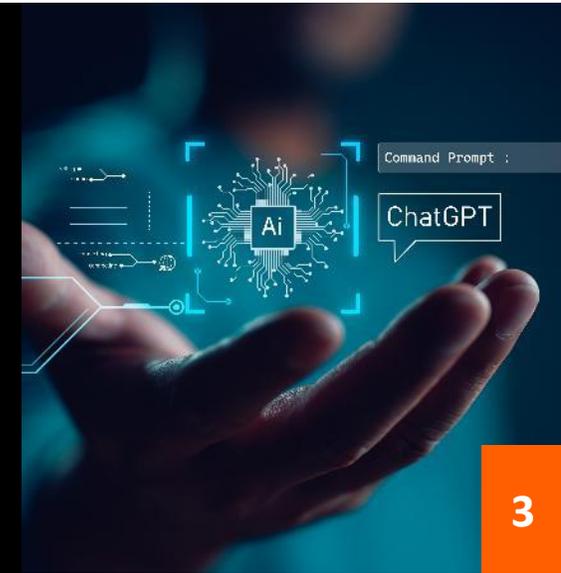
It's Not A Fair Fight...Today



**Outnumbered
& Out-resourced**



**Nimble & Outside
The Lines**



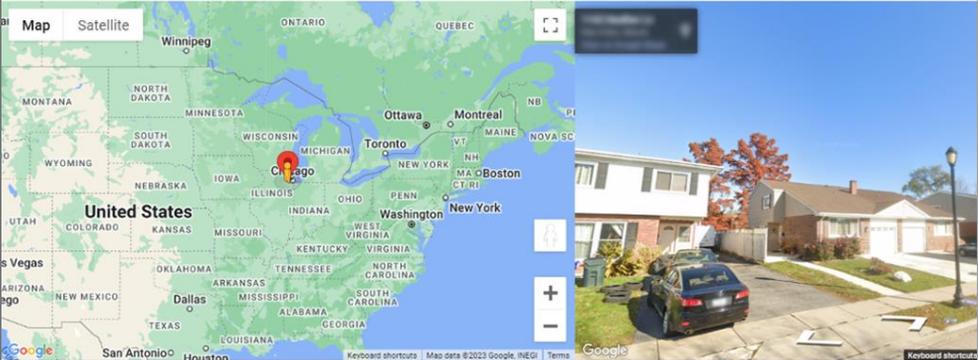
**Rapid New
Tech Adopters**

The Problem: Claims Data-Centric Tech Limitations

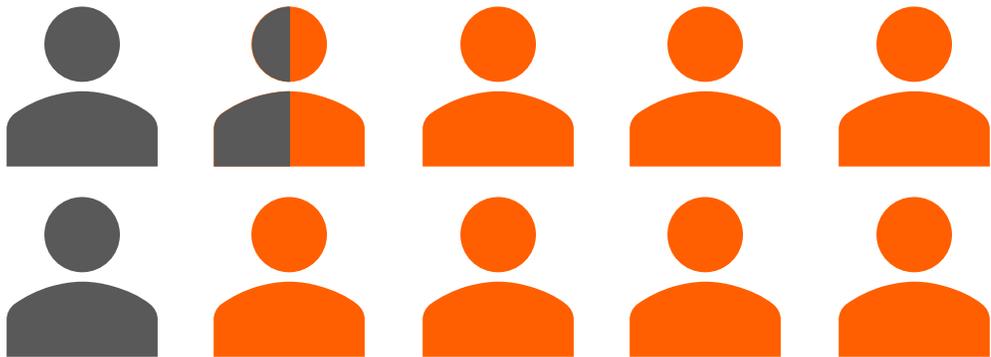
“ To stop the fraud we all know is there, we have to see provider **BEHAVIORS** and **RELATIONSHIPS** in real-time. ”

Fraud Prevention/SIU Director, Large Health Insurance Company

No	Type	Address	City	State	Zip	Phone	Latitude
1	Office	1234 Main St	Chicago	IL	60601	(312) 555-1234	41.8819
2	Practice	5678 Main St	Chicago	IL	60601	(312) 555-5678	41.8819



Major Challenges With Current Pre-Payment Claims Editing Tech in Identifying FWA

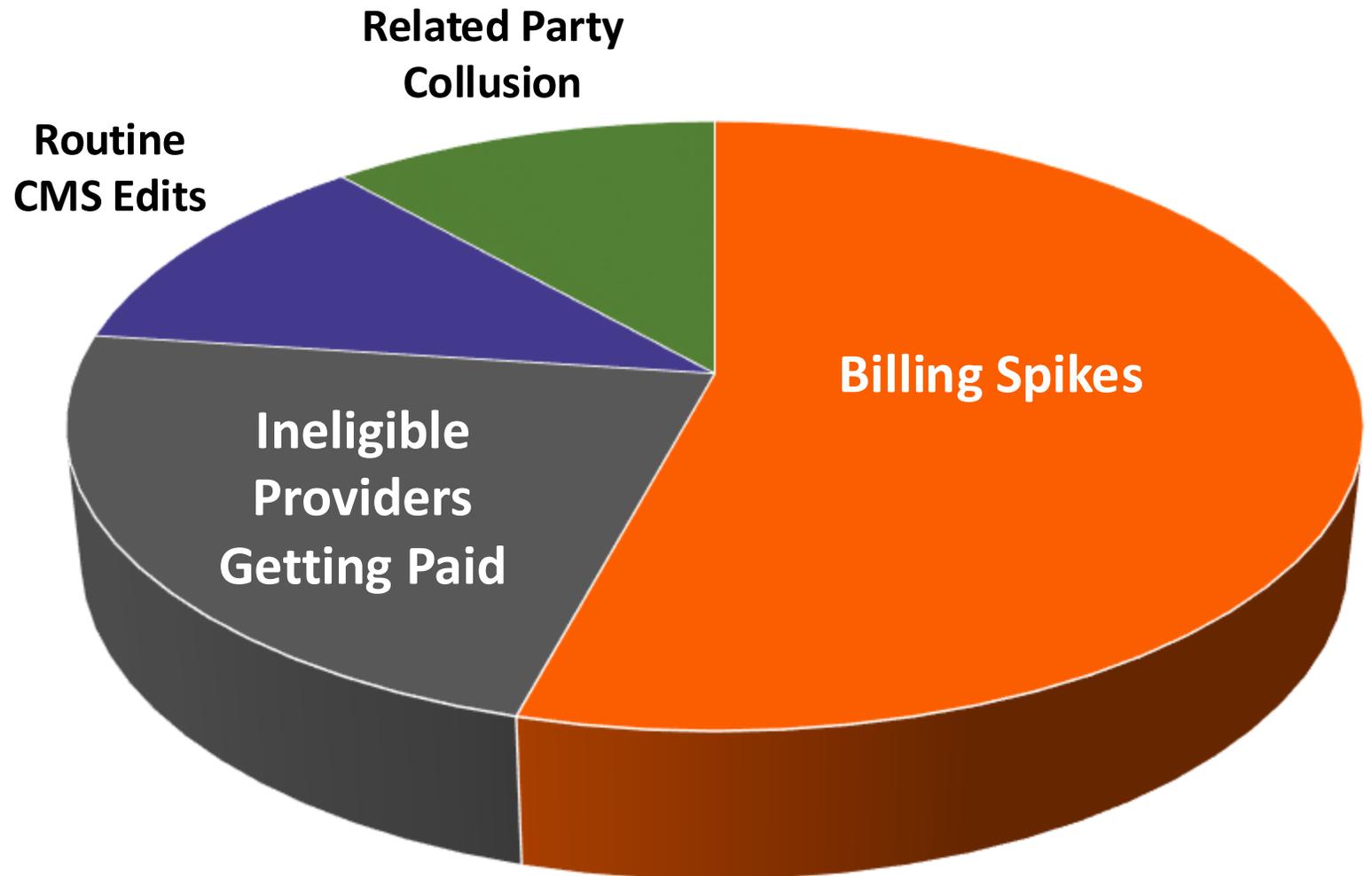


75%

ALL of these issues:

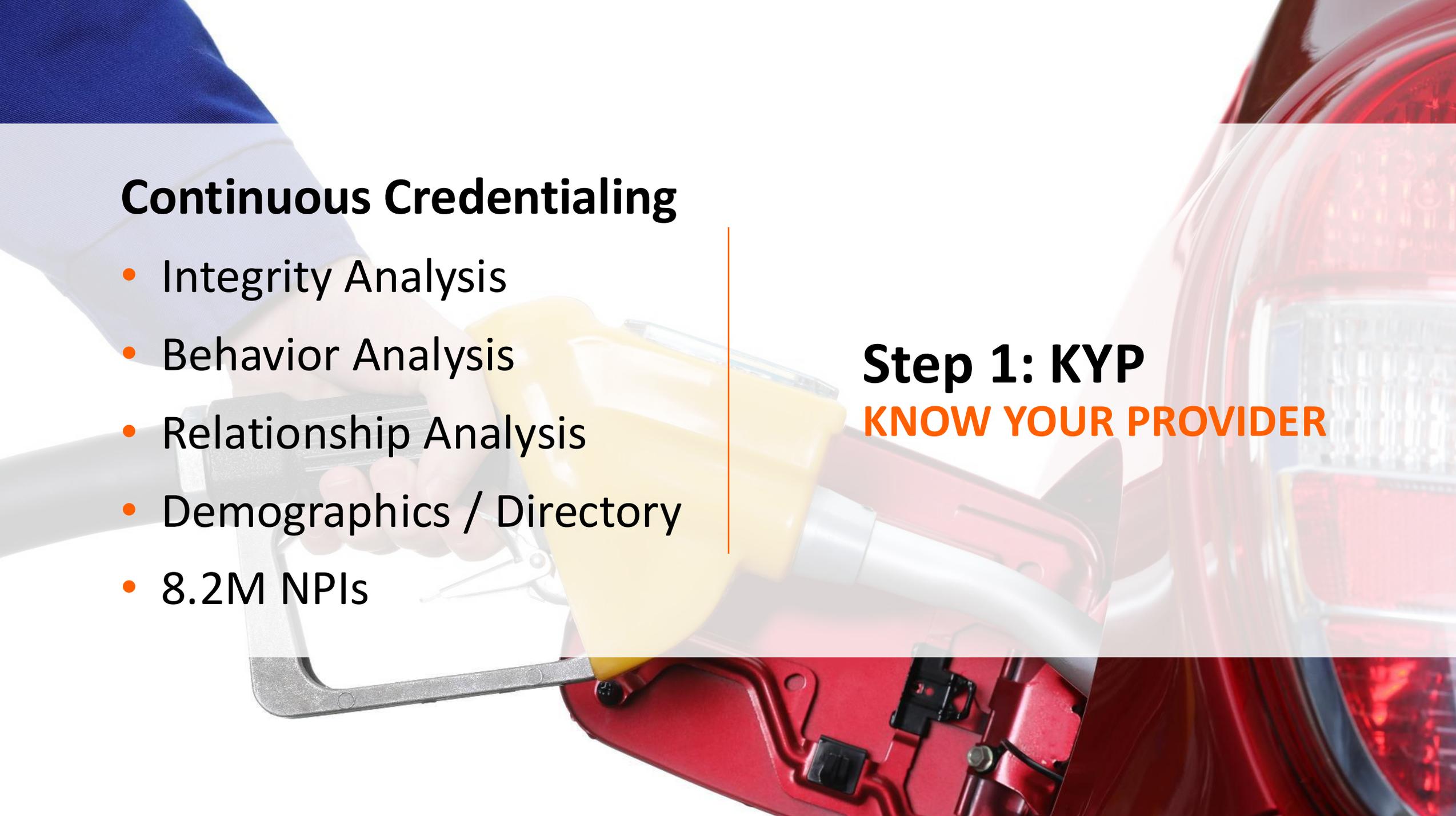
- Missing FWA that I know exists
- No real-time provider behaviors
- Ineligible providers getting paid

Which abusive behavior do you MOST want to stop in near real-time pre-payment?



The Provider-Centric Solution...

- Know your provider (KYP)
- One-to-Many
- Dynamic near real-time behaviors

A hand in a blue sleeve holds a yellow fuel nozzle, which is inserted into the fuel tank of a red car. The background is a semi-transparent white overlay.

Continuous Credentialing

- Integrity Analysis
- Behavior Analysis
- Relationship Analysis
- Demographics / Directory
- 8.2M NPIs

Step 1: KYP
KNOW YOUR PROVIDER

Continuous Provider INTEGRITY Analysis

Provider Details



DIVERS, ANESTHESIA
Physician-Anesthesiology

640 N WESTMORELAND RD LAKE
FOREST & WOODS
[Redacted Phone Number]

NPI

Entity Type

License Number

[Redacted NPI]

Individual

[Redacted License Number]



< Integrity Flags **10** Contact Information **2** Aliases **0** Affiliations **0** CMS STAR Rating **0**

Flags

Summary Offenses Health Sanctions/Lawsuits Ownership/Financials

Offenses

5

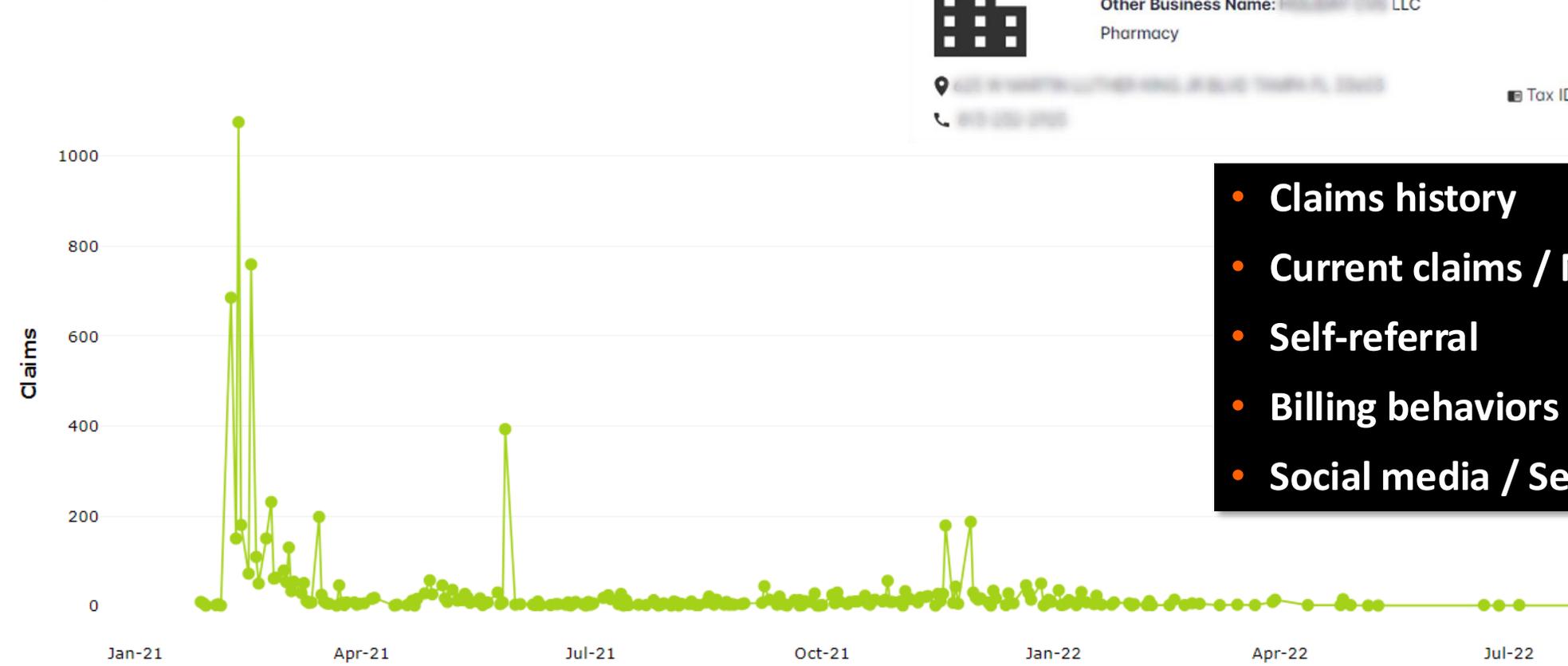
Health Sanctions /Lawsuits

5

- Sanctions & Exclusions
- Licensing
- Offenses
- SIU Case History
- Disciplinary Actions
- Fraud Hotline Cases
- Bankruptcy
- SIRIS | OFAC

Continuous Provider BEHAVIOR Analysis

■ Billing Spikes: Volume Of Claims (#)



NPI Details



PHARMACY
Other Business Name: LLC
Pharmacy

Address
Phone

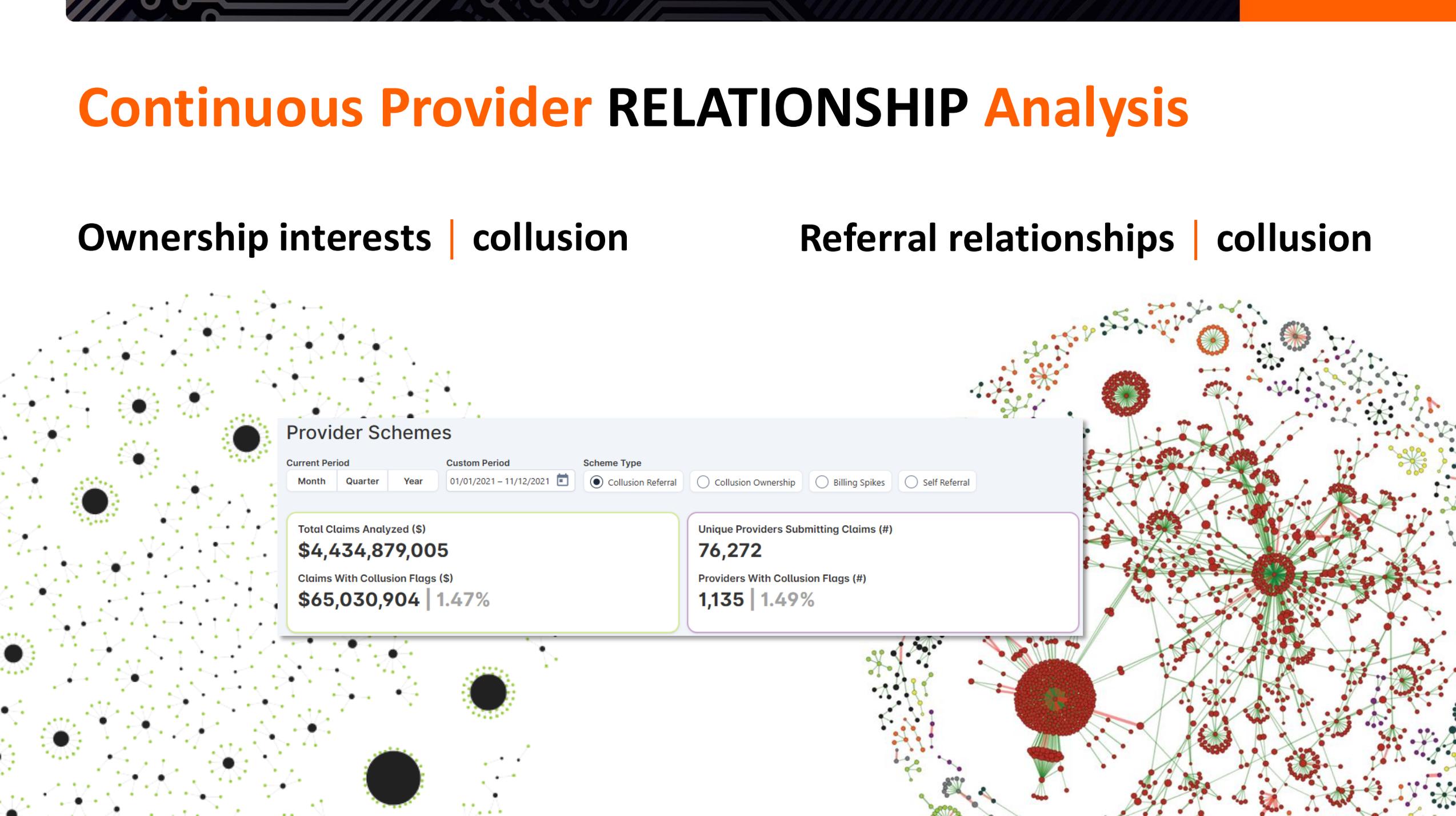
Tax ID:

- Claims history
- Current claims / Near real-time
- Self-referral
- Billing behaviors
- Social media / Sentimental analysis

Continuous Provider RELATIONSHIP Analysis

Ownership interests | collusion

Referral relationships | collusion



Provider Schemes

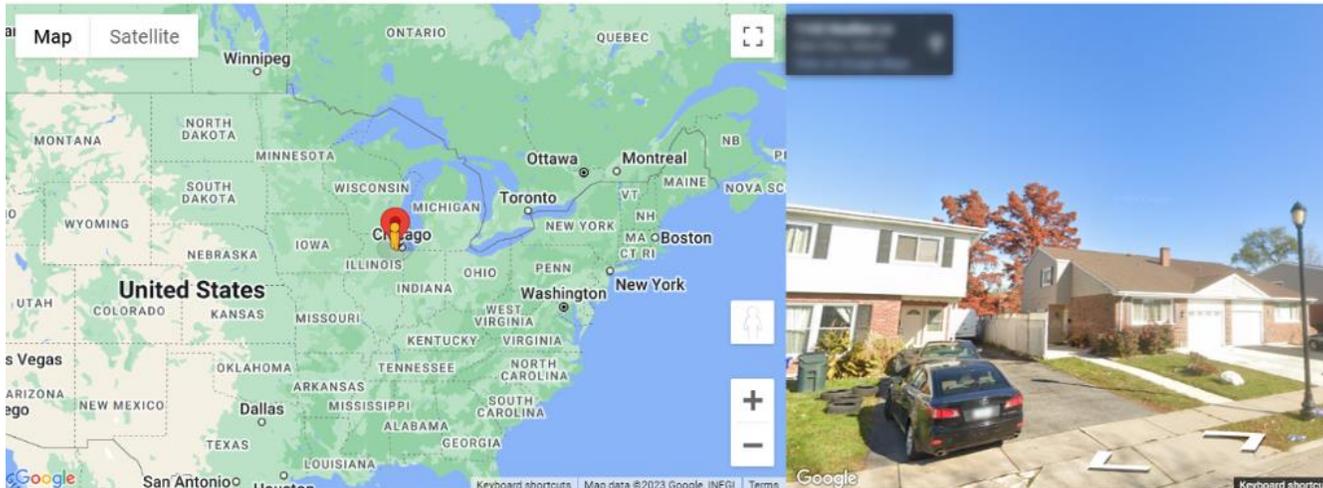
Current Period: Custom Period: 01/01/2021 – 11/12/2021

Scheme Type: Collusion Referral Collusion Ownership Billing Spikes Self Referral

Total Claims Analyzed (\$)	Unique Providers Submitting Claims (#)
\$4,434,879,005	76,272
Claims With Collusion Flags (\$)	Providers With Collusion Flags (#)
\$65,030,904 1.47%	1,135 1.49%

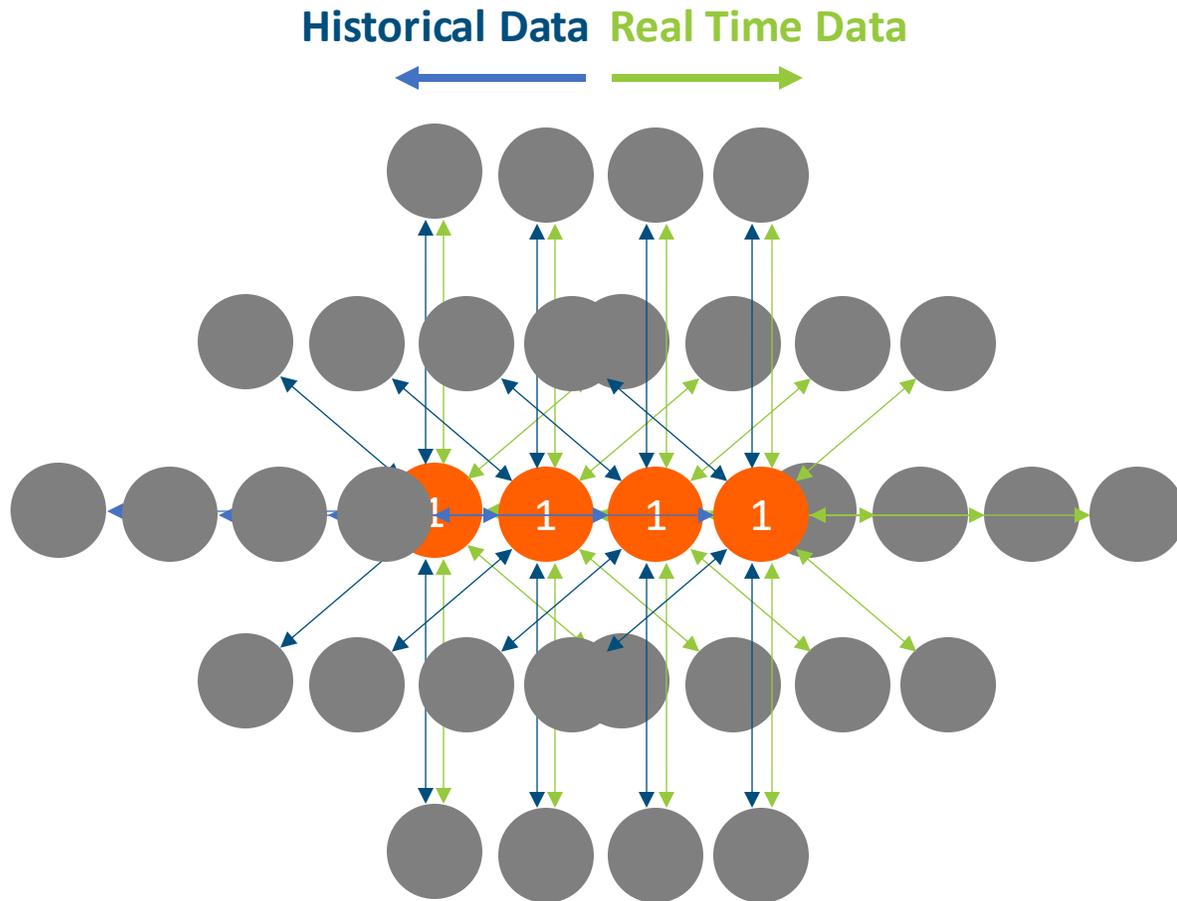
Continuous Provider DEMOGRAPHIC Analysis

No	Type	Address	City	State	Zip	Phone	Latitude
1	BLIND	1234567890	CHICAGO	IL	60601	(773) 555-1234	41.8819
2	PRACTICE	1234567890	CHICAGO	IL	60601	(773) 555-1234	41.8819



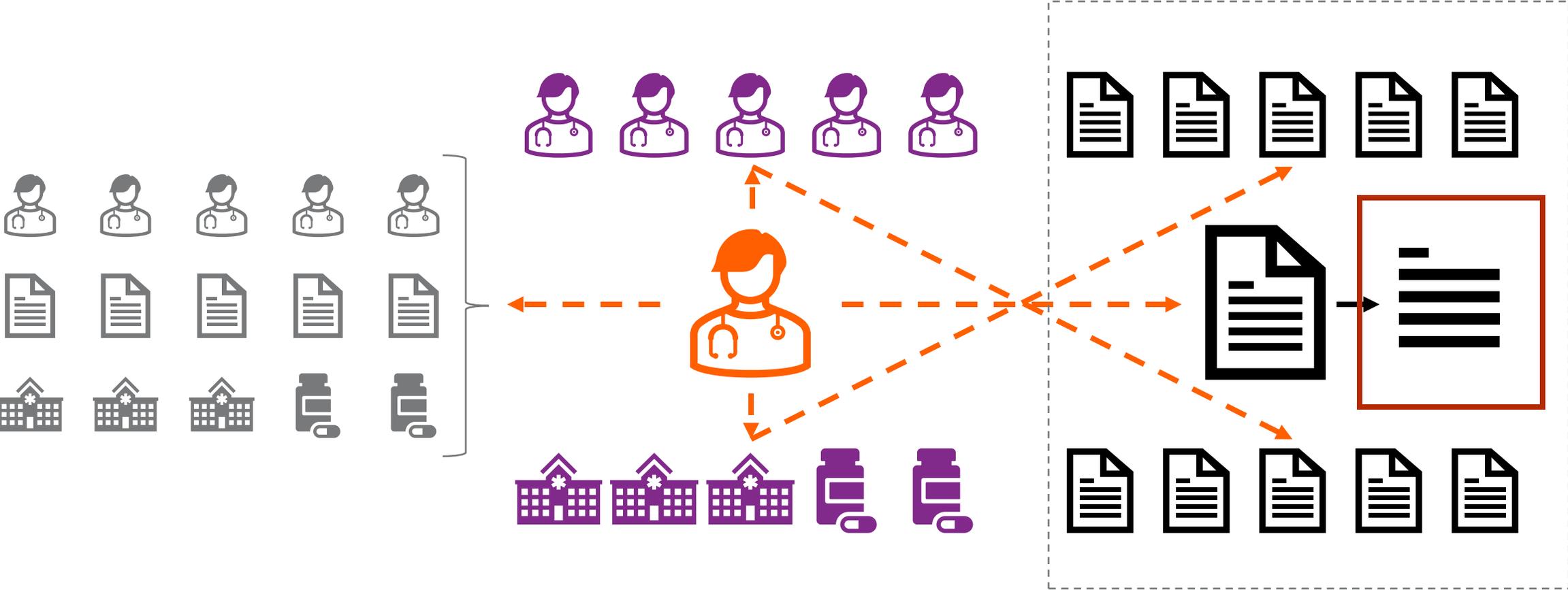
- Individual identifiers
- NPI detail
- Addresses & Images
- Latitude / Longitude
- Taxonomy & Specialty
- Phone numbers
- SSNs | Aliases | W-9s

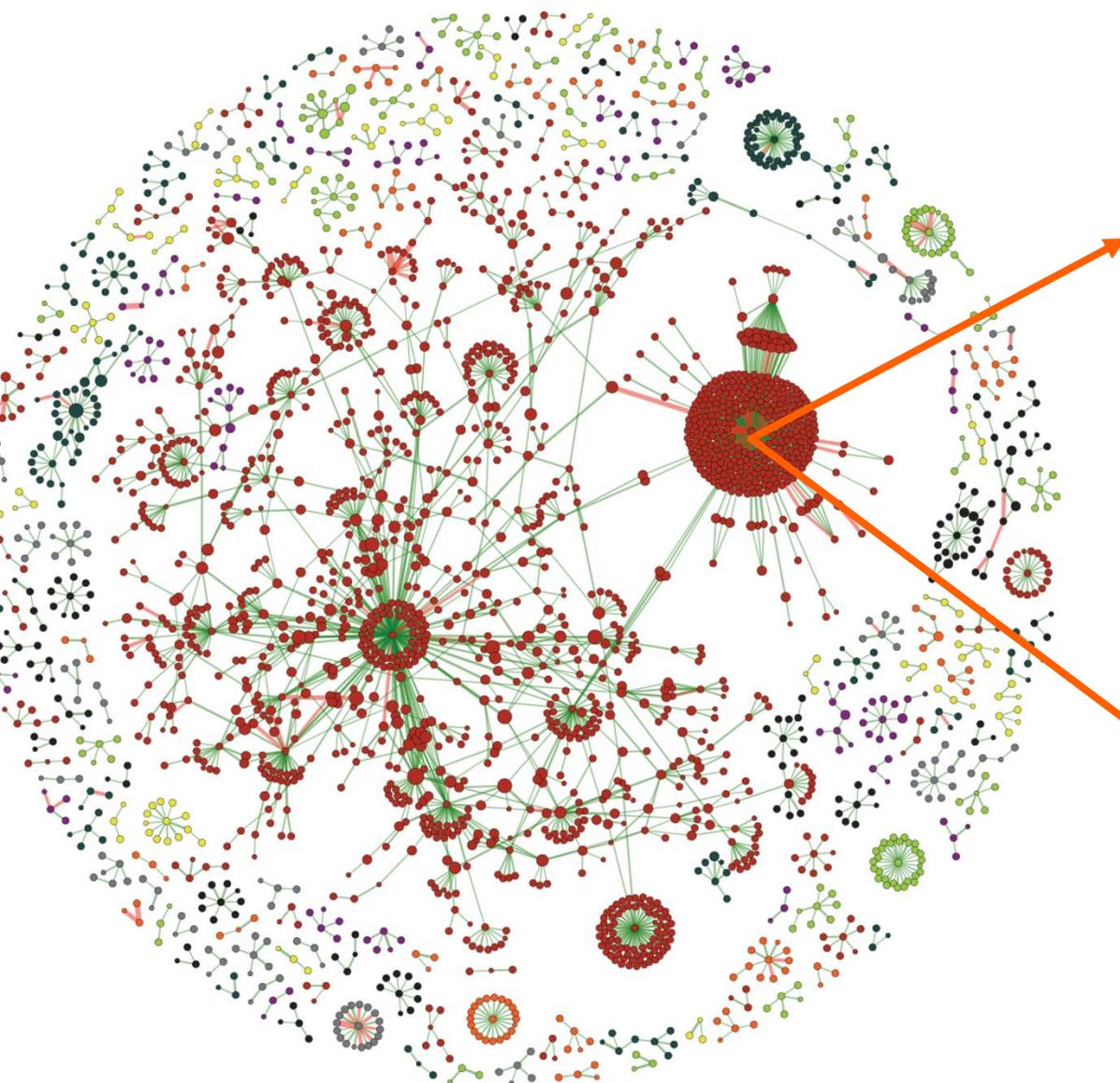
The Provider-Centric Principle: One-To-Many



- 1 provider to many claims
- 1 provider to many providers
- 1 claim to many claims
- 1 claim to many providers
- 1 diagnosis to many procedures/episodes
- 1 provider to disparate data

Provider-Centric: Dynamic Behaviors & Relationships





Complex Provider Collusion Scheme



19 Scheme Detection Flags

- **Billing behavior flags**
 - Excessive referrals – 400,000+ in one year
 - Rendering / Referral volume anomaly
 - Suspicious referrals – same specialty
 - Geo-spatial / Distance
- **Provider integrity flags**
 - 3 NPIs – (Referring, Rendering, Billing)
 - 9 aliases + 3 state sanctions



Provider Intelligence Profile

- **Multiple organizations**
 - 37 companies
 - 140 XYZ companies registered
- **DOH disciplinary actions**

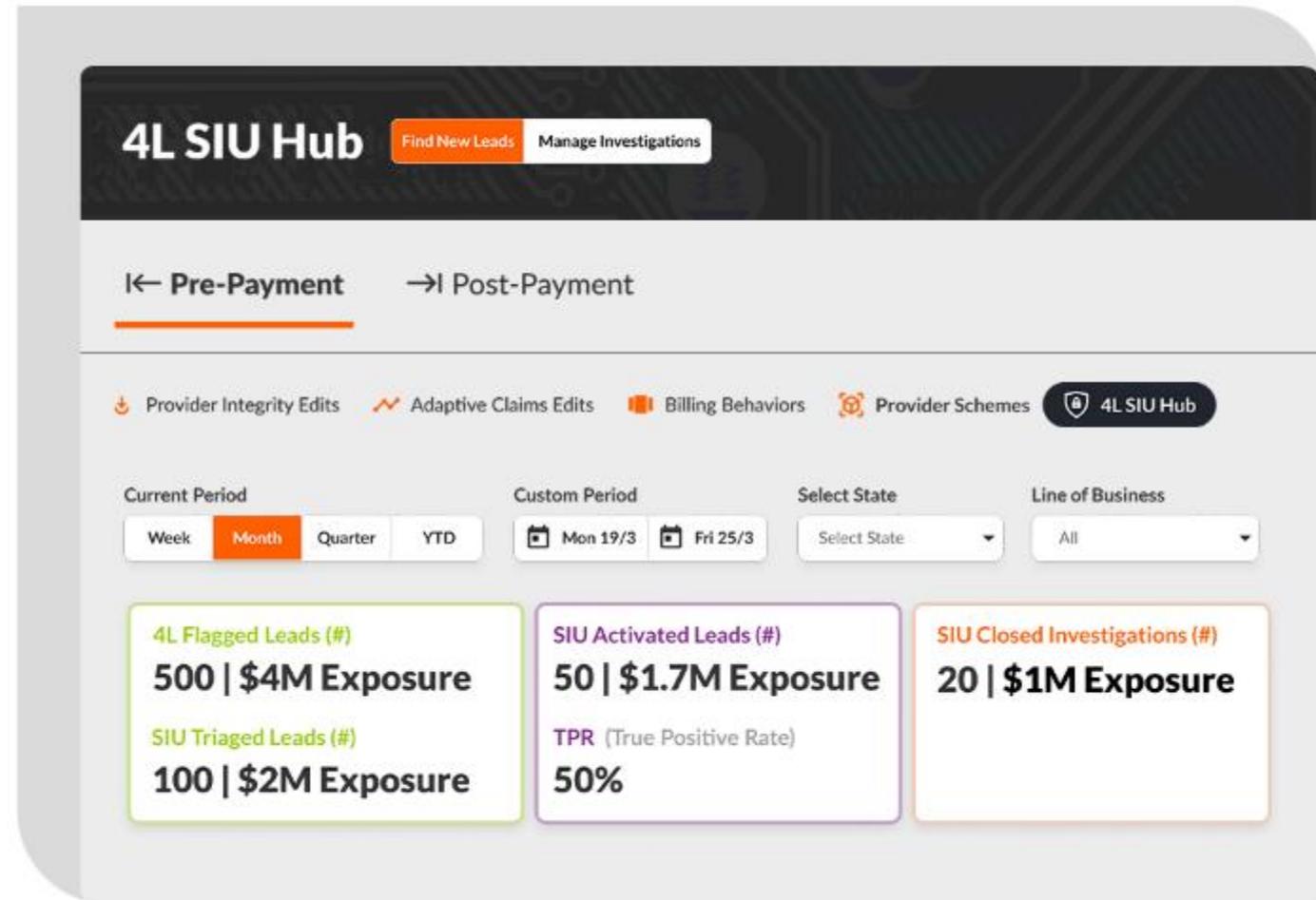
Investigate More...More Efficiently

- Solving the “do more with less” challenge
- Harnessing Integr8 AI™ detection power
- Getting to “yes/no” fast
- The 8 AM click

Find, Fight and Prevent FWA Fast™

Own Your 8 AM. Your Daily Fraud Threat Intelligence

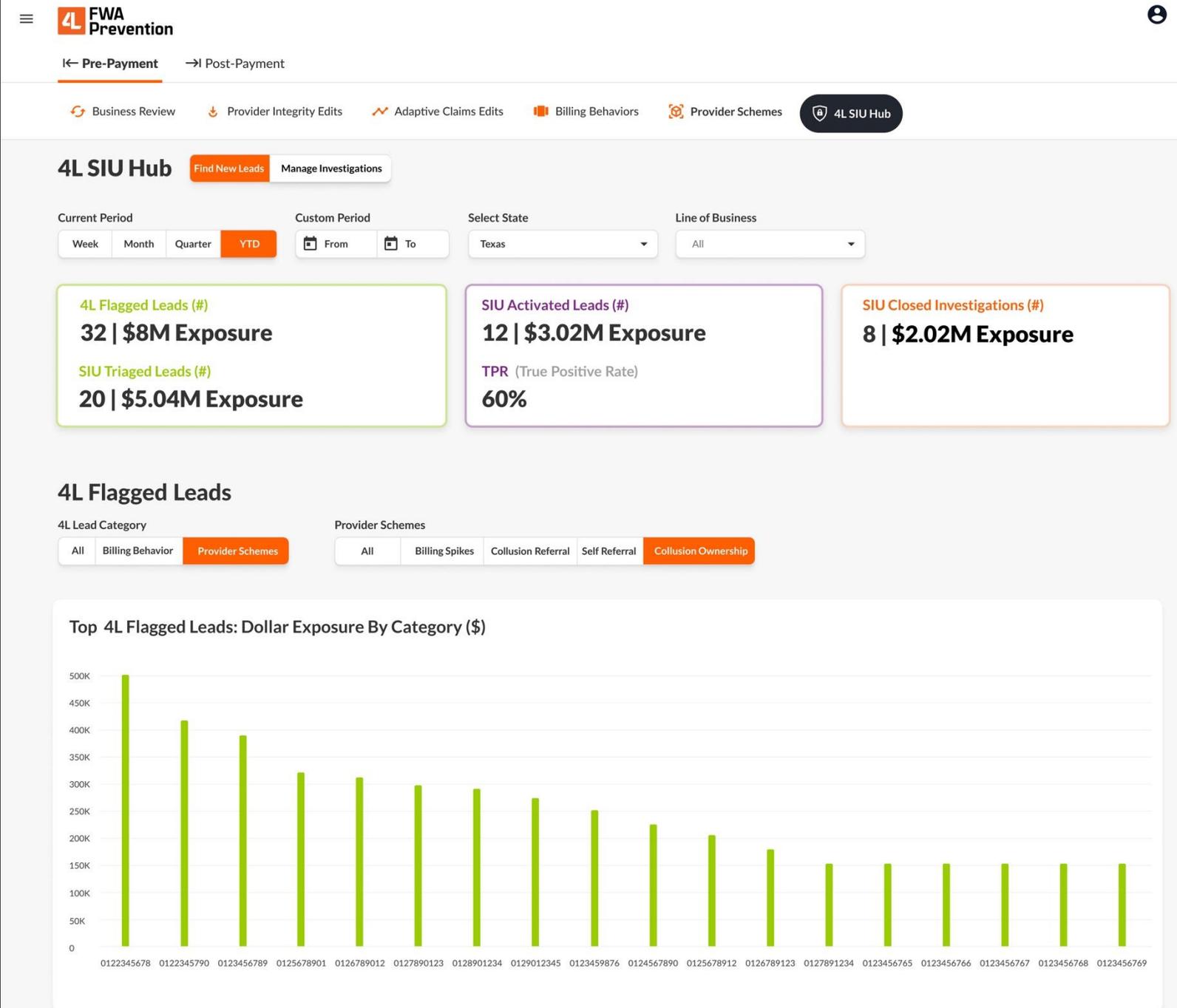
Introducing The 4L SIU Hub: Your first stop to find, manage and prevent fraud.



Find New Leads

1st click of the day...

- Aggregated fraud & abuse
- Dashboard views
- Pick your angle
- Focus by behavior or scheme
- Prioritized by risk



Find New Leads

The next click...

- Highest dollar risk
- Descending order
- 1-click NPI investigation

4L Flagged Leads

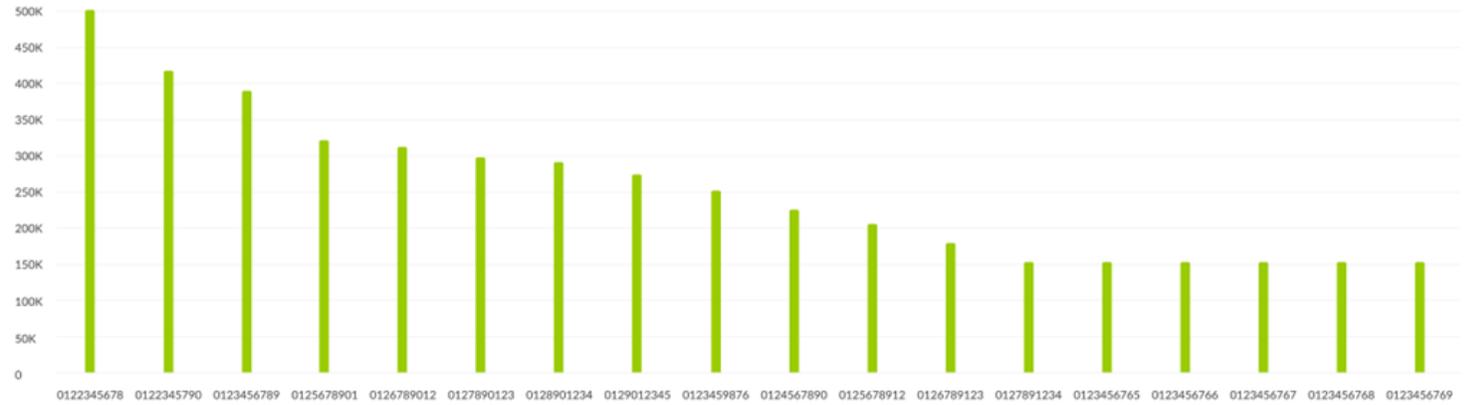
4L Lead Category

All Billing Behavior Provider Schemes

Provider Schemes

All Billing Spikes Collusion Referral Self Referral Collusion Ownership

Top 4L Flagged Leads: Dollar Exposure By Category (\$)



4L Flagged Leads: Provider Schemes

NPI <small>(Click below for Profile)</small>	Provider Name	Dollar Exposure (\$) ↕	TIN	Claims Count (#)	SIU Triaged ↕	SIU Activated ↕	SIU Closed ↕
0122345678	Gomez, Gerardo	\$500,000	033456789	145	Select ▼	Select ▼	Select ▼
0122345790	Thompson, Michael	\$418,750	012345678	312	Select ▼	Select ▼	Select ▼
0123456789	Anderson, James	\$387,320	034567890	289	Select ▼	Select ▼	Select ▼
0125678901	Wilson, Robert	\$328,763	045678901	356	Select ▼	Select ▼	Select ▼
0126789012	Smith, William	\$313,198	056789012	178	Select ▼	Select ▼	Select ▼
0127890123	Brown, Christopher	\$298,780	003456789	171	Select ▼	Select ▼	Select ▼
0128901234	Davis, Richard	\$280,147	056789012	178	Select ▼	Select ▼	Select ▼
0129012345	Miller, Thomas	\$275,155	056789012	162	Select ▼	Select ▼	Select ▼

Get NPI Details

1-click to deep dive...

- DME
- Billing spike concern
- KYP is 1-click away

NPI Details



Gomez, Gerardo

DME

NPI 0122345678

1804 RIDGE AVE HOUSTON TX 60201

DOB: 17/19/1971

Business Name: Gomez DME

+1 8475702040

+1 8475702040

SSN: ***5025

Tax ID: 1003000530

[Open Provider Details in New Tab](#)

Total FWA Findings: \$600,000

Schemes Total: \$600,000

Collusion Referral: \$0
Collusion Ownership: \$500,000
Billing Spikes: \$100,000
Self Referral: \$0

Billing Behavior Total: \$0

Procedure: \$0
Episode of Care: \$0

Binary Edits Total: \$0

Provider Integrity Edits: \$0
Adaptive Claims Edits: \$0

4L Edit & Scheme Type

Distribution By Dollars (\$) Distribution By Claims Volume (#)

[Export Data](#)



- Adaptive Claims Edits (ACE)
- Provider Integrity Edits (PIE)
- Billing Behaviors
- Collusion Referral
- Collusion Ownership
- Billing Spikes
- Self Referral
- Procedure
- Episode of Care

KYP

Know Your Provider...

- Demographic
- Integrity
- Directory
- Taxonomy
- Ownership
- Licensure
- Ratings
- More...



Gomez, Gerardo

NPI #0122345678

DME

[Gomez DME](#)

Provider Alerts

4

Provider Rating

NA

MIPS Score

7

STAR

1

Demographics

Integrity Flags

Affiliations

Taxonomy Grouping

Provider Ratings

Expanded Licensure

Documents

DEMOGRAPHICS

Provider Identification

NPI

0122345678

Business Name

Gomez DME

Entity Type

Individual

DOB

09/17/1971

SSN

***5525

Tax ID

033456789

Alias Names

1

Gomez

4

G. Gomez

Primary License

License Number

1234567891

State

Texas

Issued

08/22/2012

Expiration

08/12/2029

DEA Details

DEA Number

1234567891

DEA Expiration

08/22/2012

Billing Information

Practice Address

1804 RIDGE AVE HOUSTON TX 60201

Map

Latitude / Longitude

34.0549° N, 118.2426° W

Phone

+1 8475702111

Fax

+1 8475702111

Email

gomez@gerardo.com

Practice Information

Practice Address

1804 RIDGE AVE HOUSTON TX 60201

Map

Latitude / Longitude

34.0549° N, 118.2426° W

Phone

+1 8475702111

Fax

+1 8475702111

Email

gomez@gerardo.com

Know Your Provider (KYP)

Decision points

- Triage

4L Provider Intelligence

Data Intelligence > Unique NPIs > Profile

Gomez, Gerardo
NPI #0122345678
DME
[Gomez DME](#)

Demographics

Integrity Flags
Affiliations
Taxonomy Grouping
Provider Ratings
Expanded Licensure
Documents

DEMOGRAPHICS

Provider Identification

NPI 0122345678	Business Name Gomez DME	Entity Type Individual	DOB 09/17/1971	SSN ***5
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Alias Names

1 Gomez	4 G. Gomez
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Primary License

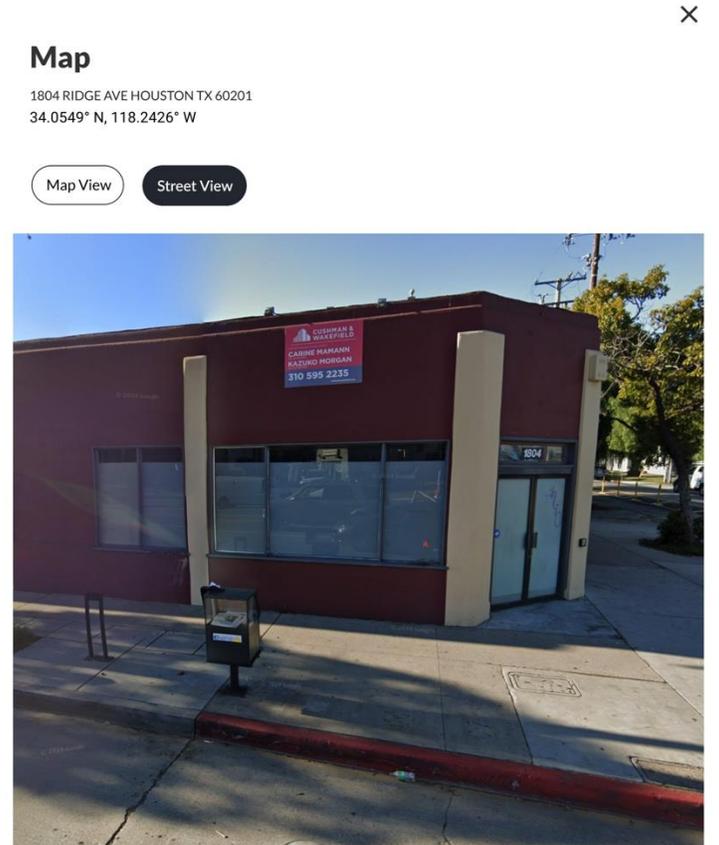
License Number 1234567891	State Texas	Issued 08/22/2012	Expiration 08/12/2029
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Billing Information

Practice Address	Latitude / Longitude
1804 RIDGE AVE HOUSTON TX 60201 Map	34.0549° N, 118.2426° W

Practice Information

Practice Address	Latitude / Longitude
1804 RIDGE AVE HOUSTON TX 60201 Map	34.0549° N, 118.2426° W



Know Your Provider (KYP)

Decision points

- Triage
- Schemes determination

The screenshot displays the FWA Prevention web application interface. At the top, the navigation bar includes the FWA Prevention logo, a menu icon, and a toggle for 'Pre-Payment' (selected) and 'Post-Payment'. Below this is a secondary navigation bar with icons for Business Review, Provider Integrity Edits, Adaptive Claims Edits, Billing Behaviors, Provider Schemes (highlighted), and 4LSIU Hub.

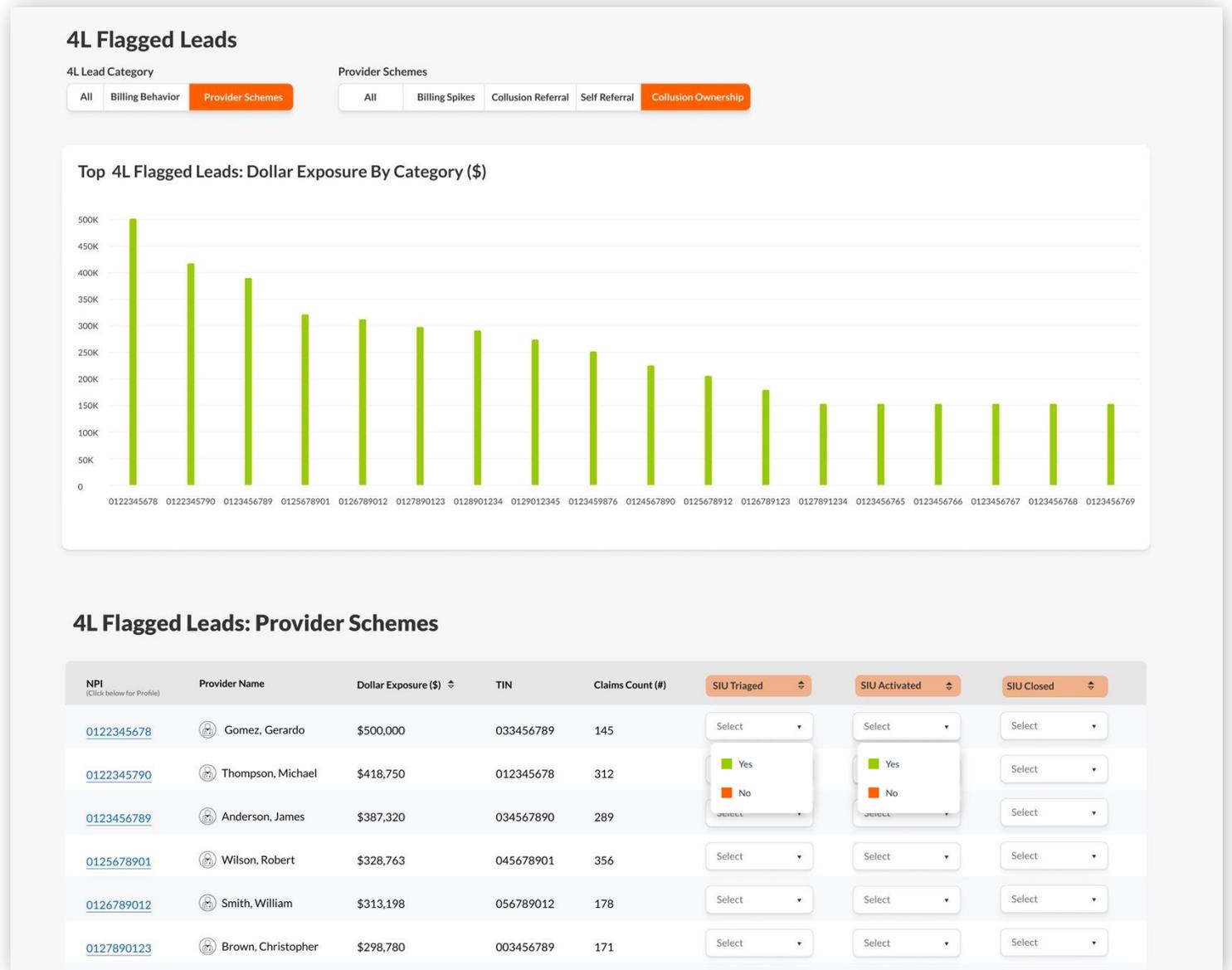
The main content area is titled 'Provider Schemes' and features filters for 'Current Period' (Week, Month, Quarter, Year), 'Custom Period' (Mon 19/3, Fri 25/3), and 'Scheme Type' (Collusion Referral, Collusion Ownership, Billing Spikes, Self Referral). The 'Collusion Ownership' section includes a search input field with the value '0122345678' and a 'Search' button.

The 'Collusion Ownership Map' section contains a network diagram with a central black node and several surrounding green nodes. A tooltip for the central node shows 'Gomez, Gerardo' with NPI '0122345678'. Another tooltip for a green node shows 'Miller, Kathy' with NPI '0222234567'. The map is titled 'Collusion Ownership Map: (Click Green Nodes For NPI Detail)'.

Know Your Provider (KYP)

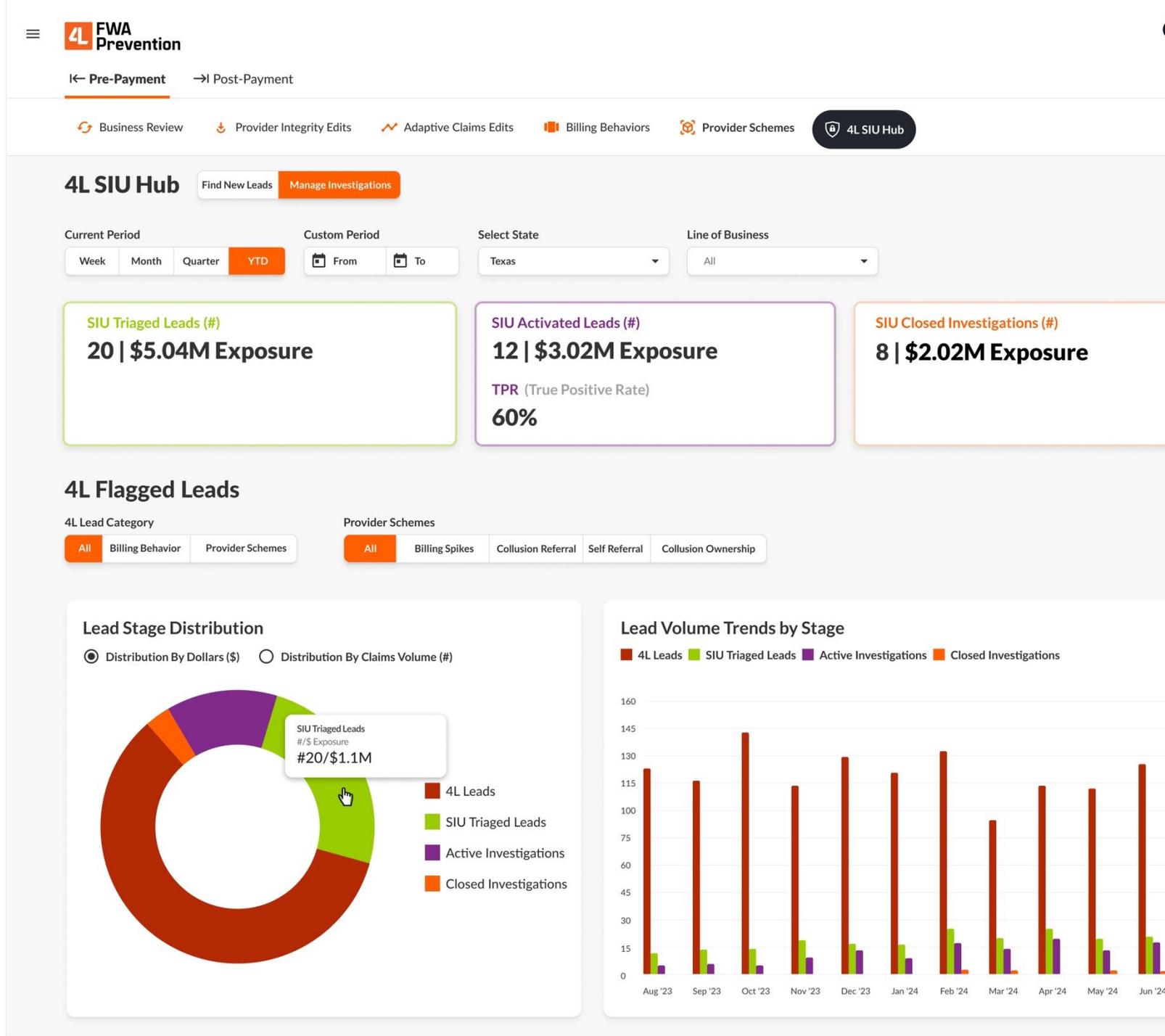
Decision points

- Triage
- Schemes determination
- Open investigation



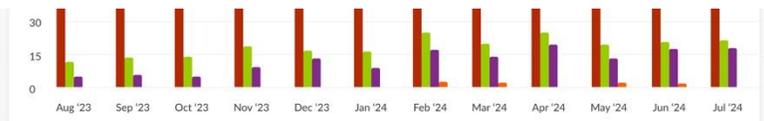
Manage Investigations

- Easy to manage
- End-to-end documentation
- Continuous automated learning
- Dashboard views
- Filters enable focus
- See lead status at all times



Manage Leads

- Document decision points
- Continuous feedback loop
- Continually enhance ML and TPR
- Efficient lead management
- Increasingly more accurate



SIU Triaged Leads

NPI <small>(Click below for Profile)</small>	Provider Name	Dollar Exposure (\$) ↕	TIN	Claims Count (#)	Last Stage Change Date	SIU Triaged ↕	SIU Activated ↕	SIU Closed ↕
0122345678	Gomez, Gerardo	\$600,000	033456789	150	10/12/24	<input checked="" type="checkbox"/> Yes	<input checked="" type="checkbox"/> Yes	Select
0001487652	Martinez, Sarah	\$387,452	023456789	171	10/11/24	Select	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Select
0001965432	Johnson, Robert	\$362,891	034567890	238	10/11/24	Select	Select	Select
0001123789	Patel, Priya	\$348,763	045678901	182	10/12/24	Select	Select	Select
0001789456	Williams, David	\$319,847	056789012	93	10/13/24	Select	Select	Select

SIU Activated Leads

NPI <small>(Click below for Profile)</small>	Provider Name	Dollar Exposure (\$) ↕	TIN	Claims Count (#)	Last Stage Change Date	SIU Triaged ↕	SIU Activated ↕	SIU Closed ↕
0122345678	Gomez, Gerardo	\$600,000	033456789	150	10/12/24	<input checked="" type="checkbox"/> Yes	<input checked="" type="checkbox"/> Yes	Select
0001234567	Anderson, Thomas	\$198,731	067890123	125	10/11/24	Select	Select	Select
0001876543	Brown, Michael	\$87,452	078901234	142	10/12/24	Select	Select	Select

SIU Closed Leads

NPI <small>(Click below for Profile)</small>	Provider Name	Dollar Exposure (\$) ↕	TIN	Claims Count (#)	Last Stage Change Date	SIU Triaged ↕	SIU Activated ↕	SIU Closed ↕
0001567890	Miller, John	\$187,632	090123456	83	10/12/24	<input checked="" type="checkbox"/> Yes	<input checked="" type="checkbox"/> Yes	<input checked="" type="checkbox"/> Closed
0001432198	Taylor, Mary	\$62,451	001234567	97	10/11/24	Select	Select	<input checked="" type="checkbox"/> Closed <input type="checkbox"/> In Process

Questions & Answers

**Find, Fight and
Prevent Fraud. Fast.**



Powered by **Integr8 AI**

PRESENTER EMAILS

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